

CFF's Agricultural Diversification Project in Bera, Pahang

In September 2015, Crops For the Future (CFF) was invited by the Minister from the Ministry of Agriculture and Agro-Based Industry, to establish a project with the community in Bera, which is located approximately 2 hours from the capital city of Malaysia. The area has large areas of wetland and has in recent years experienced a decline in agricultural productivity and farm income. It is also well-known for its agro-biodiversity and freshwater fish – Patin (silver catfish). The aim is to explore the possibility of developing agricultural diversification projects in



Dr George Hall explaining the current project under FishPLUS is exploring other sources for aquafeed

the area using underutilised crops. The project will involve the creation of a local diversification task force which will take the lead in developing measures to support diversification projects



Bambara groundnut or kacang poi

along the whole supply chain i.e. from farm to market for identified "best bet" crops. Crops will be selected using a new crop selection and project planning tool which is being developed by CFF and incorporates local knowledge as well as research expertise drawn from CFF and partner organisations to identify crops with the best chance of making a successful contribution to sustainable local development.

Recently, CFF hosted over 30 representatives from Bera agriculture community and government agencies where they had an opportunity to see the facilities as well as the Field Research Centre. Further discussions will be held to implement the project.